



Better Boards. Better Organisations.

Setting the gold standard in benchmarking, board evaluations, governance surveys and performance improvement.

Board Benchmarking

Why Review Your Board

✓ High tone from the top

By setting a high bar for your board's performance, you set a high performance bar for your executives and your organisation.

✓ Know where you're at

Your board's strengths and weaknesses will be displayed in green, beige and red in a well structured report.

✓ Roadmap for improvement

Your report makes it clear what you need to do to improve.

✓ Required

Many Stock Exchanges, Securities Commissions and Governments require a review and it is now commonplace.

Why We are Different

We have disrupted the market by being transparent with our pricing, frameworks and survey statements and enabling an affordable Design-Your-Own-Review approach online. **We also provide bespoke quotes.**

	Board Benchmarking	Main Competitors
Transparent and affordable (reduced) pricing	✓	✗
Multiple options enabling a Design-Your-Own-Review approach	✓	✗
Surveys and optional extras can be bought online	✓	✗
Very affordable options for NFPs and small organisations	✓	✗
Supported by dedicated governance experts worldwide	✓	✗
Transparent best practice framework	✓	✗
Board survey subjected to an independent validation process	✓	✗
Deep industry and sector benchmarks	✓	✗
Free trial board survey	✓	✗
Free sample reports	✓	✗
Need to log into a separate portal/system	✗	✓
Includes lock-in customer contracts	✗	✓

Your Personalised Step-by-Step Experience



Step 1 – Consultation and tailored planning

Meet with our experts to discuss your specific needs, objectives, and desired timing. We'll take the time to understand your organisation and tailor our approach to meet your timing and other requirements. We will also help you select the most appropriate survey and any optional extras to align with your goals.

If your requirements don't fit one of the multiple Design-Your-Own-Review options, we will provide you with a bespoke quotation.



Step 2 – Ordering and providing necessary information

Once you have decided on the survey and options you desire, you can order them from our website or sign off on our bespoke quotation. We will ask you to provide us with important survey details such as the email addresses of survey participants and who should receive the report(s). We will also ask you to confirm your desired survey launch and close dates.

Your job is largely done. The Project Manager and Governance Expert assigned to you will take over.



Step 3 – Survey distribution and progress updates

We manage the distribution and send reminders, keeping you regularly updated through your dedicated Project Manager. We may ask you to assist if one or more of your chosen survey participants is slow to respond.



Step 4 – Report preparation and delivery

The Governance Expert assigned to you will conduct interviews and prepare an Executive Summary if you ordered those. We will also prepare your benchmarked reports and any scorecards. We then send you a secure link to access them.



Step 5 – Expert advice and support

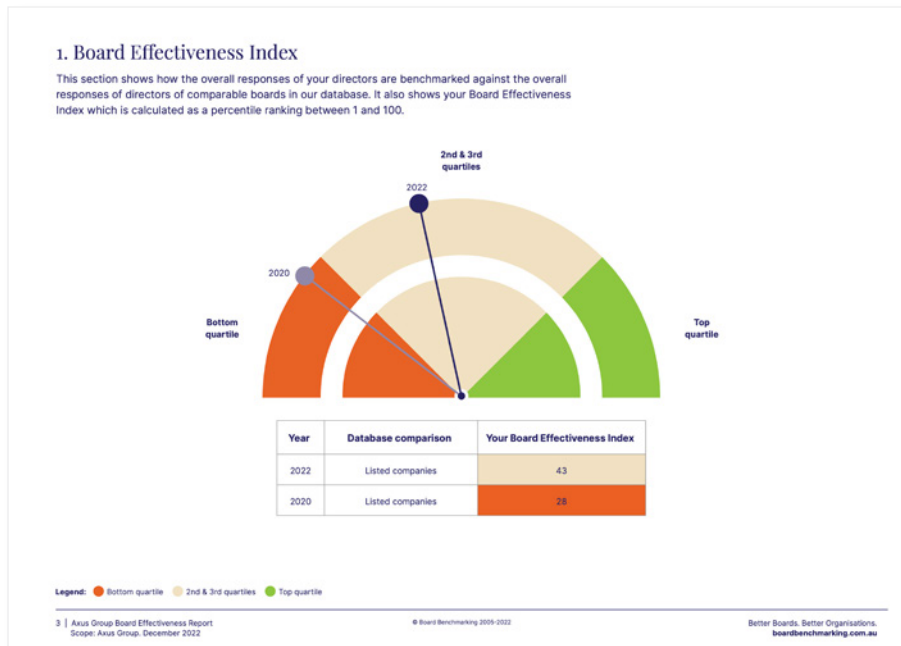
Our Governance Expert assigned to you will provide expert advice on interpreting and acting on the results if you ordered that. That expert will also provide other support and advice requested.

Our Framework and Benchmark Reporting

Our Board Effectiveness Surveys uses the world recognised **WhatWhoHowDo™** framework.

The dimensions of our WhatWhoHowDo™ framework were refined in early 2020 following a comprehensive psychometric and statistical review with the assistance of Deakin University. That review, our deep experience and an analysis of contemporary board literature helped create a truly world-class board survey that can rightfully be regarded as a reliable measure of board performance and effectiveness.

Each board's effectiveness is first benchmarked against boards of comparable organisations, as shown below.



Each board is also benchmarked in relation to the 20 most important categories for a board's effectiveness and in relation to each survey statement matter, as shown in the example below.



Measure What Matters

We offer **four fit-for-purpose board surveys** designed for boards of all sizes, complete with industry benchmark comparisons. Use our Design-your-own-review approach to choose your benchmarked board survey and the optional extras that will most suit your board.

Lite Board Survey

For smaller organisations and lite touch reviews

Suited to organisations with a turnover of less than AUD\$1.5 million and only a few employees.

Essentials Board Survey

For small to medium organisations and lite touch reviews for larger organisations

Suited for organisations with a turnover of between AUD\$1.5 and AUD\$10 million and for smaller organisations where organisation performance is important.

Advanced Board Survey

For medium sized organisations and lite touch reviews of larger organisations

Suited to organisations with a turnover between AUD\$10 and AUD\$25 million and for smaller organisations where executive remuneration, talent and succession planning is important.

Premium Board Survey

For larger organisation deep dive and annual reviews

Suited to organisations with a turnover of more than AUD\$25 million which have more than one board committee and where board delegations are important.

Free Trial Board Survey

Try a FREE 4 minute survey and get a resulting report

Designed for a single user only to try a shortened survey and get their own benchmarked report.

Discover our Additional Survey Offerings

Board Benchmarking has developed other surveys and reports to help boards achieve organisational success. The surveys have been designed to assist boards, CEOs and executive teams to improve their performance and effectiveness.

The surveys and related reports include:



Director Effectiveness Survey



CEO Effectiveness Survey



Leadership Effectiveness Survey

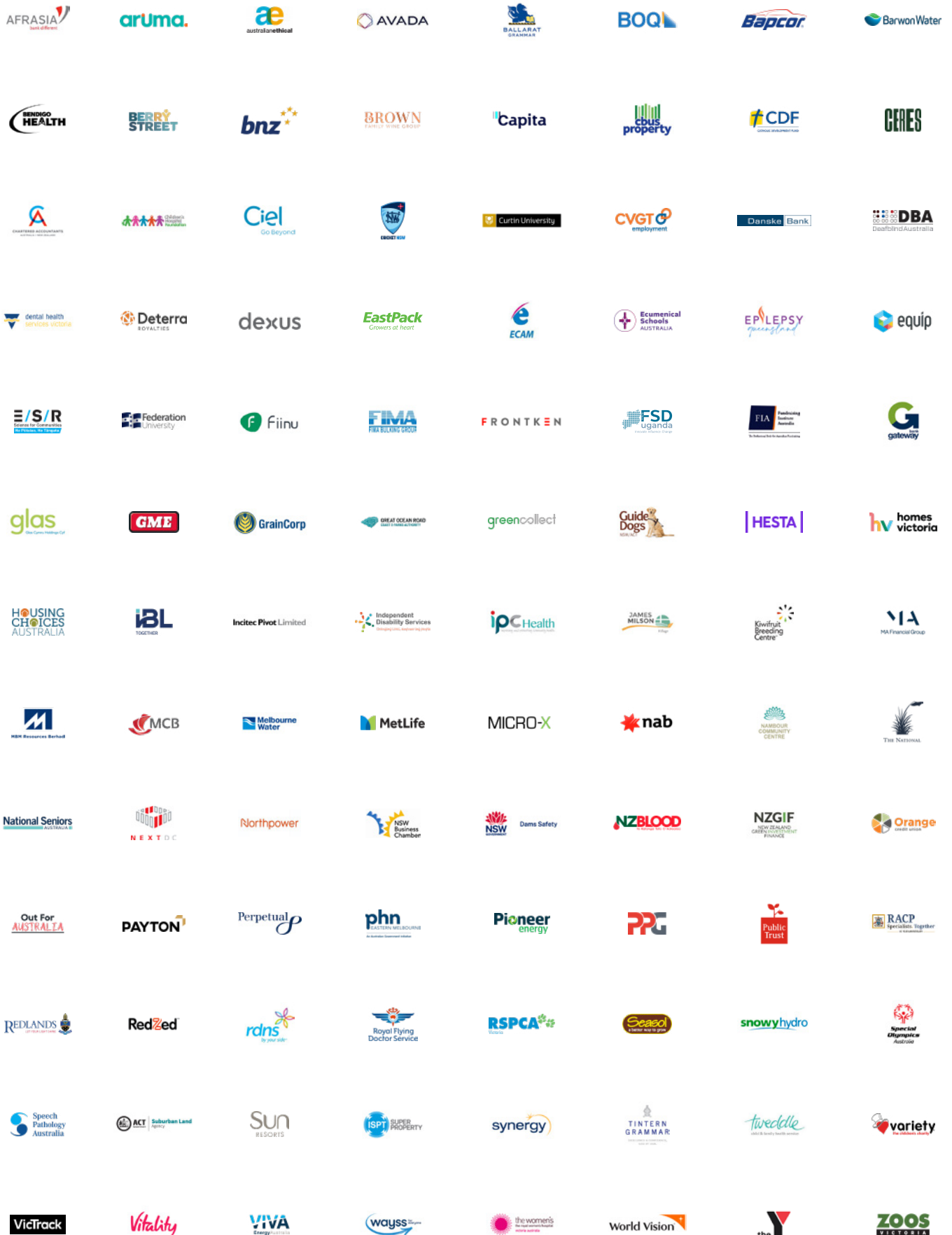


Strategy Effectiveness Survey



Board Skills Matrix Survey

Benchmark Your Board Against Over 500 Other Boards



See What Our Clients Have to Say

“Importantly, Nick Barnett facilitated our sessions with the board with the right mix of authority, engagement and sensitivity. Looking back, the Board Benchmarking board review and our follow through were things we were most proud of during the prior year.”

Company Secretary of an ASX 150 company

“A very practical and useable board review. The recommendations hit the main areas for improvement.”

BERNIE DELANEY

Chair



“The benchmarked report and review process is world-class! Extremely beneficial in helping improve our effectiveness as a group.”

JOHN ALTMAN

Chair



“It was a clear, concise report that provided clear actions for the Board.”

GEOFF SCHOMBURGK

Chair



“One of the best reviews we’ve ever done as a board. It was constructive, practical and measured. The process was really clean and the report was clear and supported by facts.”

Managing Director and CEO of an ASX 100 company

“The survey and benchmarked report were invaluable to identify and prioritise our strengths and development areas.”

DAVID STEVENSON

Chair



“The review process was professional and performed to a high standard.”

SCOTT MAHONEY

Head of Governance



“The benchmarked reports are very clear. They make it easy to hone in on what is working and what is not.”

JOHN FITZGERALD

Chair



“I was very pleased with the process as was the Board. The broad nature of the assessment coupled with more direct questions was a positive. Individual interviews also added to the process and I didn’t detect a bias towards certain comments from you as the reviewer - which I have seen in some other Board reviews. Overall a high quality experience.”

Chair of a well known Super Fund

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