

Select your survey from the list below, then select your desired optional extras. For further information, please visit **boardbenchmarking.com**

	CEO Effectiveness Surveys Online survey sent to directors to complete	Main Inclusions	Premium Survey
1	CEO Effectiveness Survey	- 4 categories of effectiveness- 36 survey statements and 2 open questions	\$4,750
	Optional Extras Select the optional extras desired		
2	Survey sent to the CEO's direct reports	 Survey also sent to chosen executives to complete. Ratings and comments made by executives are merged with those of directors to protect the anonymity of respondents in the effectiveness report. This encourages candid and constructive responses. 	\$1,250
3	Integration of our CEO Attribute Ranking Survey with extra reporting	 All survey respondents do a forced ranking of the CEO Attributes with a 1, 2 or 3 where 1 is the highest importance and 3 is the lowest importance. An equal number of 1's, 2's and 3's are allocated. The distribution of respondent ratings and the overall average rating of each is provided. The importance of each attribute is calibrated based on the rankings and compared with the performance ratings to report the associated gap. 	\$1,750
4	Customisation of the survey	 You can request changes to the wording of the attributes to suit your organisation's context. You can delete one or more survey items and replace each with another one of your choosing, or reduce the number of survey items accordingly. 	\$950
5	Expert advice to the Chair in interpreting and debriefing the report	 - Analysis of the CEO Effectiveness Report by a leadership expert and a one hour video debrief. - Includes advice to the Chair and/or other nominated party on how to interpret and debrief the report and answering any questions. 	\$1,450
6	Expert advice to the CEO in interpreting and acting on the report	 - Analysis of the CEO Effectiveness Report by a leadership expert and a one hour video debrief. - Includes advice to the CEO on how to interpret and act on the report and answering any questions. 	\$1,450

Total	
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