

# Board Benchmarking

## Better Boards. Better Organisations.

### Why review your board?

- ✓ **High tone from the top** – By setting a high bar for your board's performance, you set a high performance bar for your employees and your organisation
- ✓ **Know where you're at** – Your board's strengths and weaknesses will be displayed in green, beige and red in a well structured report
- ✓ **Roadmap for improvement** – Your report makes it clear what you need to do to improve
- ✓ **Required** – Many Stock Exchanges, Securities Commissions and Governments require a review and it is now commonplace

### Why Board Benchmarking's surveys?

- ✓ **Affordable** – from A\$4,650 to A\$6,850 plus options
- ✓ **Unobtrusive** – online and takes directors only around 15 minutes to complete
- ✓ **Flexible** - Use for your annual light touch review or as part of your 2 or 3 yearly externally facilitated review
- ✓ **Validated** – with the help of Deakin University
- ✓ **World class** – uses our WhatWhoHowDo proprietary framework – benchmarked overall and against the 20 most important factors of a board's effectiveness

### Our easy 5 step process



1  
Select and pay for surveys and extras



2  
Provide company info for survey setup



3  
We send surveys and reminders, keeping you informed



4  
We provide a benchmarked report and any scorecards

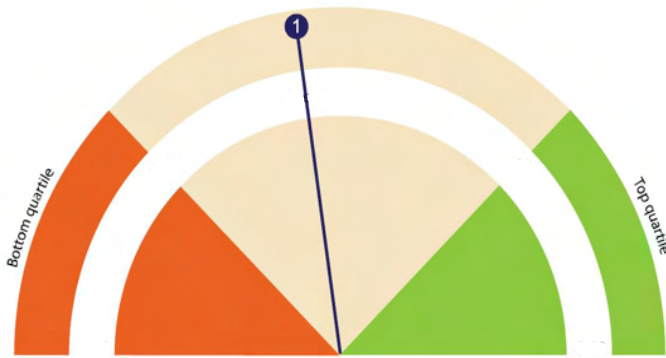


5  
You can request advice from one of our global experts

# Our benchmark reporting and optional expert advice

Our Board Effectiveness Surveys uses the world recognised WhatWhoHowDo framework for board effectiveness. Figure 1 shows how your board will be benchmarked overall. Figure 2 shows how your board is benchmarked against other comparable boards in each of the 20 most important areas of a board's effectiveness.

A global network of accredited Board Advisory Partners are available to provide expert advice on how to interpret and act on your results.



Legend: ■ Bottom quartile ■ 2nd and 3rd quartiles ■ Top quartile

Figure 1

		March 2020	
What	1. Board Role Clarity Index	62	
Who	2. Board Composition and Renewal Index	67	
How - Board Processes	3. Chair leadership	66	
	4. Committee leadership	79	
	5. Performance management of the Board	36	
	6. Boardroom dynamics	54	
	7. Board delegations	79	
	8. Board/CEO relationship	76	
	9. Board/Management relationship	63	
	10. Information management	54	
	11. Meeting management	63	
	Board Processes Index		62
	Do - Board Tasks	12. Vision and strategy	60
13. Board priorities		29	
14. Organisational performance		75	
15. Organisational culture and integrity		61	
16. Risk management and compliance		60	
17. Executive talent and succession		21	
18. Executive remuneration		64	
19. Continuous improvement		57	
20. Adds organisational value		71	
Board Tasks Index		56	
Axis Group Board Effectiveness Index		60	

Legend: ■ Bottom quartile ■ 2nd and 3rd quartiles ■ Top quartile

Figure 2

“The benchmark reports are very clear. They make it very easy to hone in on what is working and what is not.

John Fitzgerald, Chair



“The benchmarked report gave us great insights that will enable us to improve our sight over the coming year.

John Altman, Chair



“The survey and benchmarked report was invaluable to identify and prioritise our strengths and development areas. The board workshop supplemented the report by providing compelling insights and discussions to help our board on our continuous improvement journey.

David Stevenson, Chair



“The benchmarked report identified a number of hurdles for the Board to collectively address and as a result triggered action on working more constructively on key strategic issues.

Rosemary Hartnett, Chair



# Benchmark your board against around 400 other boards



Try us for free

Visit [boardbenchmarking.com](https://boardbenchmarking.com) to try a free single user 3 minute board survey and also get a free benchmarked report.

Board  
Benchmarking